

# NIDHI SAINI

User Experience Designer

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[nidhi-saini.com/about-me](http://nidhi-saini.com/about-me)

## SUMMARY

I am a UI/UX Designer based in the Bay Area, CA with a background in web development and graphic design.

I am at the intersection of UX, business, and technology. I am a designer who is enthusiastic about creating products and solutions that are simple and easy to use. I believe user experience is the key to meaningful design.

## EDUCATION

### Masters of Computer Applications

Jagan Institute of Management Studies  
Delhi, India

### Bachelors of Information Systems

Institute of Information Technology and  
Management Delhi, India

## SKILLS

Interviewing, Personas, Storyboarding,  
Sketching, Task flows, User flows,  
Wireframing, Prototyping, Visual design

## TOOLS

- Designing: Figma, Photoshop, InDesign, Illustrator
- Prototyping: Balsamiq, Axure RP, Keynote
- Team Collaboration: Jira
- Working knowledge of HTML/CSS

## CERTIFICATIONS

- Certificate of Achievement Web Design
- Certificate of Achievement Graphic Design

## PROFESSIONAL EXPERIENCE

### UI/UX DESIGNER

AskThePod | October 2023–Present

- Designed the AskThePod app to enhance the user experience
- Created brainstorming questionnaire, user story, sketch exploration, and competitive analysis to understand user needs
- Created user flows, low-fidelity designs, and high-fidelity designs using Figma

### Graphic Designer

abc4pi, Santa Clara, CA | August 2017–May 2020

- Designed two gratitude Journals for elementary school children
- Designed an educational Solar Eclipse poster for school children
- Conceived eBook design concepts and designed book cover and page layouts
- Designed a Kickstarter campaign for a Children's Science Book

### Design Tutor

Mission College, Santa Clara, CA | January 2019–May 2019

- Designed posters and flyers for the study center
- Helped students with Adobe XD, Photoshop, and Indesign queries

### Graphic Designer

Impact Homelessness, CA | January 2019

- Designed logo, business card, and letterhead and established business identity

## **Mobile Application Developer**

Turtin, Santa Clara, CA | March 2014–July 2015

- Collaborated with a team of five on the conceptualization of social networking app design
- Contributed to the application architecture and development
- Handled documents and maintained their proper organization

## **Software Validation Intern**

Intel Corporation Hillsboro, Oregon | Feb 2011 - Nov 2011

- Hands-on experience with hardware and software set-up of Android-based tablets and mobile phones for performance, communication, system level, and software testing
- Responsibilities included debugging and investigating failures and provided detailed information to facilitate root causes and propose resolutions for problems found
- Executed system level and graphics automated test cases for Cius Android tablet and mobile phone. This included power, multi-media, communication (Network, GPS), smoke, GIPS, stress testing

## **Web Developer**

Peregrine Power LLC Portland, Oregon Area | Jan 2011 - Mar 2011

- Responsible for upgrading and maintaining the Peregrine Power website

## **Web Developer**

eDynamic, New Delhi Area, India | 2006 - 2008

Project: Max New York Life

- Worked in the team to perform coding and database development using C# and SQL Server.
- Integrated credit card payment processing system with a team using SQL, JavaScript, ASP, and C#
- Trained junior developers in using tools and technologies such as Sitecore

Project: Preserving Sentiments

- Responsible for coordinating team in database development by using SQL database and PL/SQL, Stored Procedures
- Participated in a team to perform development of VB.NET coding

Project: Facilities Guide Content Management System for Oberoi Hotels

- Developed C# code and SQL database and used XML, HTML, CSS, and Sitecore